

Presentation

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Agenda

- **Company Snapshot**
- **Market Overview**
- **Marketing Strategy**
- **Global Marketing Presence**
- **Homologation Expertise**
- **SKD Production Specialty**
- **OEM Manufacturing Facilities**
- **Hop-on's Warranty Policy**
- **Hop-on Products**



Company Snapshot

- Worldwide developer, manufacturer and marketer of innovative new products and services that make communication easier and more convenient for everyone. (Creator of world's first disposable cell phone)

- **CDMA Handset Development Expertise** – Hop-on's team of engineers have an average of 20 years of wireless development experience. Utilizing an alternative chipset to the Qualcomm solution, our engineers have designed innovative CDMA2000-1X handsets, a low cost CDMA2000-1X module and a fixed wireless phone based on this module.

- **GSM/GPRS Handsets and Accessories** - Focused on entry-level and mid-tier priced wireless handsets which allow carriers to reduce current subsidies offered to customers and/or extend their market to new classes of customers. In addition, our product portfolio includes affordable MP3 player phones as well as a Smart Phone.

- **GSM IPRs** - Hop-on has worldwide licenses with various industry leaders, such as Alcatel, Ericsson, InterDigital, Lucent, Motorola, NEC, Nokia, Philips and Siemens enabling it to sell GSM/GPRS handsets in all the global markets.

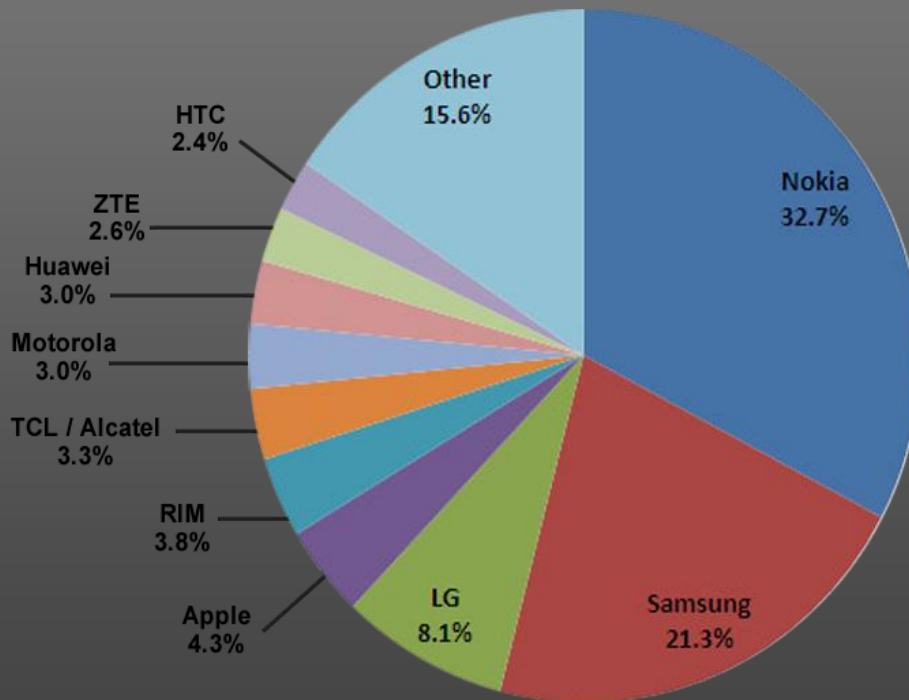
- Parent company in the U.S. is publicly traded (OTC: HPNN.PK) with corporate office in Irvine, CA and R&D facilities in Shenzhen, China. Satellite offices in Mexico City, Mexico, Miami, FL and Paris, France.



Market Overview

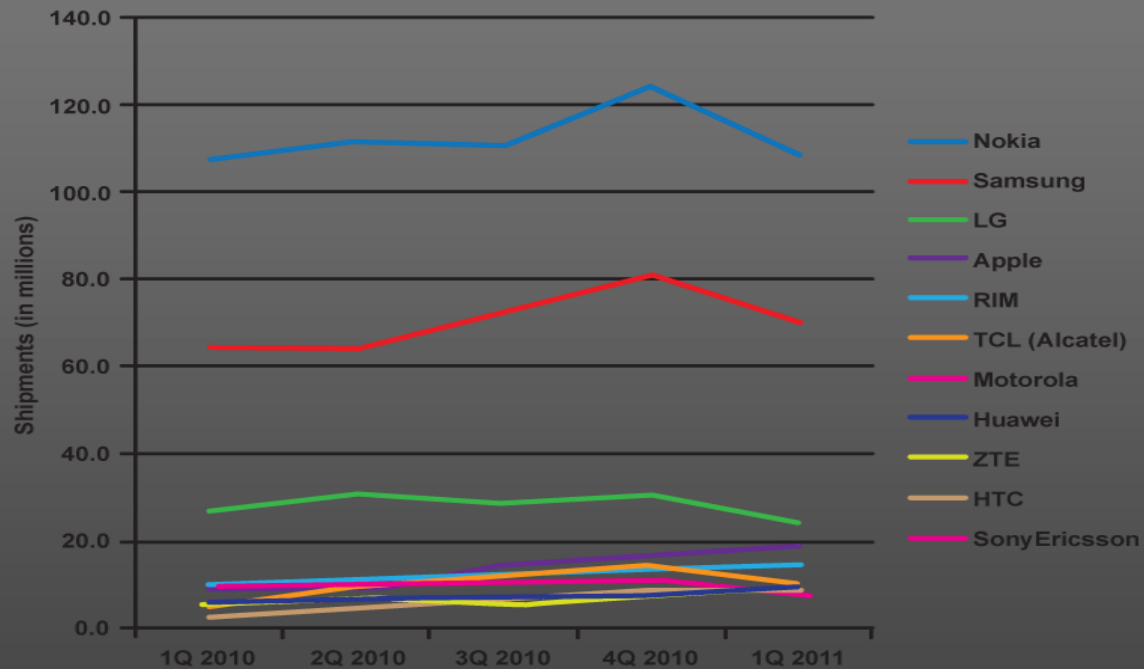
WORLDWIDE WIRELESS MARKET

Handset Technology First quarter 2011 market share by OEM



Market Overview

OEM shipments from first quarter 2010 to first quarter 2011



Market Overview

MARKET SHARE BY MAJOR HANDSET MANUFACTURERS

Analyzing the world's 10 biggest handset makers in Q1
Market share in 2011 Q1

Nokia	32.7%
Samsung	21.3%
LG	8.1%
Apple	4.3%
RIM	3.8%
TCL /Alcatel	3.3%
Motorola	3.0%
Huawei	3.0%
ZTE	2.6%
HTC	2.4%
Other	15.6%

Marketing Strategy

MARKETING STRATEGY

- **Domestic Sales:**

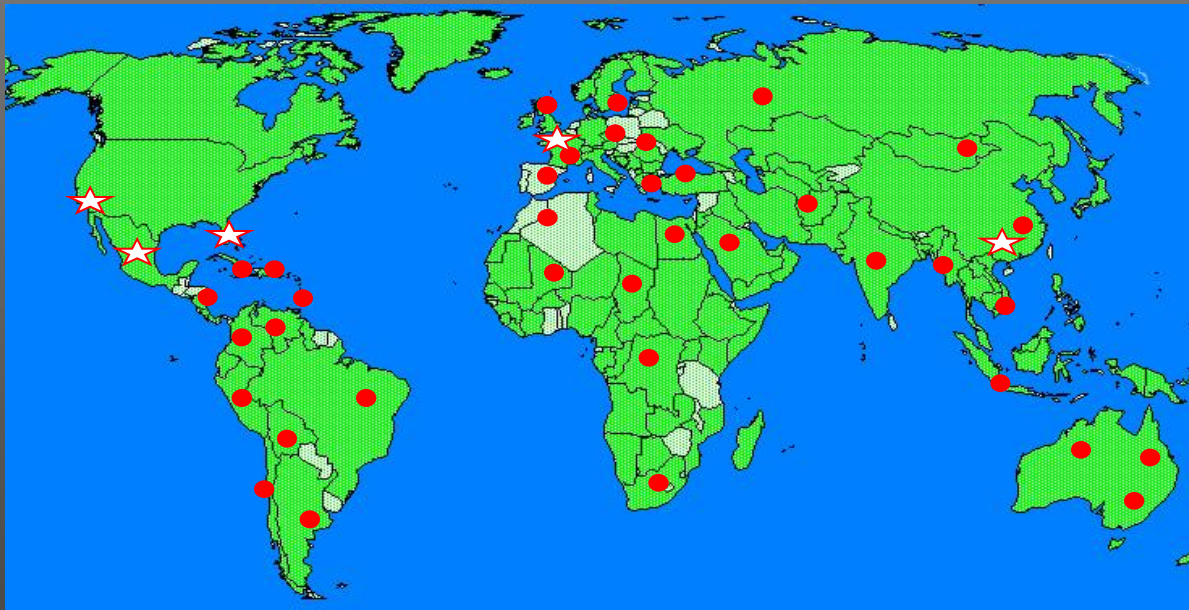
- Sales to Distributors / Dealers (Small Retailers)
- Sales to Large National Retailers – both Handsets & MVNO
- Terms either Prepayment or Irrevocable, Transferable Letter of Credit

- **International Sales:**

- Sales to Distributors
- Sales to Carriers
- Terms either Prepayment or Irrevocable, Transferable Letter of Credit

Global Marketing Presence

- Hop-on has set up a worldwide network of Business Channel Partners and is currently marketing its phones in 5 continents.



● Business Channel Partner

★ Company Office Locations

Homologation Expertise

With the support of its Handset Development Group, Hop-on is well equipped to support the homologation of its phones. Hop-on has already successfully homologated its products with the 3rd largest carrier in the world. Hop-on is familiar with the process and knowledgeable of handset requirements. Hop-on's homologation support typically includes the following areas:

1. Understand Carrier's Product Requirement:

- Compare features of Phone with the requirement
- Ensure all carrier requirements are met before homologation

2. Obtain and Understand Testing Requirements Document:

- Test Phone using Agilent 8960 in accordance with the requirement
- Debug problems, if any
- Conduct field test within the Carrier's network to ensure success when actual testing begins
- Ensure compliance with all standards

3. Certification Support:

- FCC/SAR
- PTCRB
- Experienced engineers to conduct tests, debug problems on site, ensure successful completion

4. Homologation Support:

- Experienced engineers within the Carrier's network site throughout the homologation process
- Monitor testing, debug problems
- Ensure successful completion by fulfilling all technical requirements

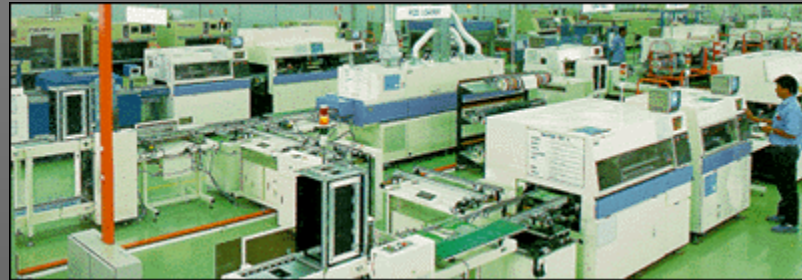
SKD Available Upon Request

- **SKD Equipment** - the following equipment is used by Hop-on for its SKD assembly:
 - RF test jig to evaluate RF performance
 - Network analyzer
 - Download cable and PC for software loading
 - CMU200 and HP8960 for testing station

- **Markets served by SKD Line**
 - Mexico and all markets in Latin America

OEM Manufacturing Facilities

- **Shenzhen**
Capacity: 550,000 per Month
- **Hangzhou**
Capacity: 400,000 per Month
- **Dongguan**
Capacity: 300,000 per Month
- **Huizhou**
Capacity: 500,000 per Month



Warranty & Repair Policy

Warranty Policy

- 12 Month Limited Warranty to end-users from date of purchase (see User's Manual for details)
- 2% swap stock (Subject to change per territory)

Repair Policy

- **Level I and II Repairs**
 - Hop-on in Local Markets to handle Level I and II repairs.
- **Level III Repairs** – Hop-on will handle these repairs at the manufacturer level. All returns require a Return Material Authorization (RMA) number and the party bearing the cost will be determined as follows:
 - **Hop-on bears all costs** - if the returned phone is DOA or the damage is covered by the Limited Warranty during the warranty period.
 - **Carrier/Distributor bears all costs** – if; no fault found, the damage is not covered by the limited warranty; or the phone is no longer within the warranty period. Such repaired phones will be returned to the carrier/distributor's swap stock.

HOP1800

HOP1800

Market Presence: North and South America, Asia, Middle East, Africa
Language Supported: English, Spanish, Portuguese, Arabic, and others upon request.

Features:

Band: GSM Dual band (850/1900 or 900/1800) MHz with AMR
Dimension: 96.6 mm (H) x 41.6 mm (W) x 15.9 mm (D)
Display: 1.5 inch 128*128 64K CSTN display
Internal Memory: 32(Nor Flash) +8(SRAM)
Ring tone: Midi 16 Polyphonic
Supported: SMS/STK
FM Radio (optional)

Available Accessories:

Travel Charger

Applicable Industries:

Tourist Industry, Long Term
Travel Worldwide.

Hop-on™
Mobile

Hop-on, Inc.

43471 Ridge Park Drive, Suite E Temecula, CA 92590 USA
Main # +1949-756-9008 ext 101 Fax # +1949-335-0604

www.Hop-onMobile.com OTC: HPNN.PK



HOP1800



1. Front housing
2. Back housing
3. Battery cover
4. Speaker & Receiver
5. Calling / Receiving call key
6. Power on / off & Call key
7. Numbers key
8. * key press firmly for 2 seconds to turn on torch and press firmly for 2 seconds to turn off torch
9. # key press firmly for 2 seconds to lock keypad and press firmly for 2 seconds to unlock keypad
10. DC Jack
11. Screw plug cover
12. Torch
13. String hanger for mobile phone ornament
14. Microphone

Hop-on™
Mobile

HOP1874

HOP1874

Unique Selling Point:

Ultra Low Cost Camera phone
Dual SIM dual standby

Market Presence: Africa; Arabic world;
Latin America

Language Supported: English, Arabic,
Spanish

Features:

Band: GSM Dual band (850/1900 or
900/1800) MHz Hardware Platform:
Spread 6600L
Dimension:
101.35mm(D) x 42.62mm(W) x 15.32 mm(H)
Display: 1.8 inch Color Display
Camera: 1.3M Pixel (SW upgrade) with
Flash Light Ring tone: Midi 64 Polyphonic
Internal memory: 32Mbit (Nor Flash)+4Mbit
(SRAM) External memory Slot: Micro SD
up to 2G Battery: Standard Li-on 650 mAh
Battery Life: Talk time 3 hours;
Standby time 150 hours
Travel Charger: 5V DC: 110-220 V
AC adaptors Support of Mp3 & Mp4;
Bluetooth; SMS; STK;
Torch Light & FM Radio



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Mobile

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HOP1888

HOP1888

Unique Selling Point:

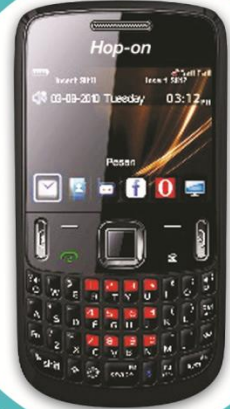
ULC QWERTY Keypad with Face Book
function Dual SIM: Dual standby Analog TV

Market Presence: Africa; Arabic World;
Latin America

Language Supported: English, Arabic,
Spanish

Features:

GPRS Band: Up to 4-band 850/900/1800/
1900 MHz
Dimension: 113mm(D)x57mm(W)x12.4mm(H)
Hardware Platform: MTK6253
Display: 2.4" TFT Color display
Camera: 2.0M Pixel camera (rear)
Internal memory: 128Mbit +64Mbit
External memory Slot: Micro SD up to 2G
Ring tone: Midi 64 Polyphonic with
Stereo 2 speakers)
Battery: : Li-ion 9000 mAh Battery
Standby time is 4 days, Talking time is
about 5 hours Support of Multi-format
Audio (MP3,AAC+,WAV,...) SMS/MMS/
STK/FM Radio/WAP2.0/MMS/ Full
JAVA2.0 Torch light ; Bluetooth &
Analog TV ; Face book



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Hop-on

Portable Charger

Market Presence: Worldwide

Unique selling point:

HAND-CRANK charger.

Charge your Mobile Phone with Manual Rotary Anytime; Anywhere

Main Features:

Unit size: 58*46*31mm : Unit weight:

100g, Manual Rotary Mobile Phone Battery Charger.

Charge the mobile phone battery when no external power source available.

Simple operation by rotating the handle for charging battery

High efficiency:

Just rotation for 3 minutes

Allows 3~5 minutes talking



Hop-onTM
Mobile

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FREE Live Assistance while traveling aboard



Applicable to the Tourism Industry
Hop-on, Inc. is a leading international manufacturer of electronics.

Since the company's inception, it has been known for developing the world's first \$10 disposable cell phone. Today, Hop-on remains one of the few U.S. based manufacturers of cellular technology. Thru Hop-on's subsidiary, Hop-on Mobile, S. DE R.L. DE C.V. in the Spectrum Corporate Center in Cancún, Quintana Roo, Hop-on is now offering a



fully operational cell phone that allows Tourists (users) to have access to Security, Communication, VIP Access and Instant Discounts as well as Concierge Services. FREE calls are included with the service. Not to mention water resistant, shock resistant and damage proof.



www.Hop-on.com Hop-on Inc.
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Kids Phone “Chitter Chatter”

Hop-on[™]
Mobile



FEATURES:

- Size: 60 x 39 x 15 mm
- Weight: 55 g
- Bands: 850/1900 MHz or 900/1800 MHz
- Hands-free
- Positioning Systems (GPS)
- Speed-dial
- Speaker

Available: April 2012



CDMA Fixed Wireless



Currently Available

FEATURES:

- Voice
- 1X Packet Data
- Circuit-Switched Data
- Short Message Service (SMS)
- Digital PC Fax
- E-911 Position Location
- TTY/TDD
- RUIM
- 800 MHz / 1900 MHz

ALSO FEATURES:

- Access the Internet and E-Mail
- Automatic end-of-dialing (no SEND key)
- Caller ID, call waiting, 3-way calling (subject to network availability)
- Speakerphone
- Large, easy to read LCD
- SMS via keyboard or keypad
- Easy setup



Solutions for the Tourism Industry by Hop-on Mobile

In 2001, Hop-on introduced the world's first disposable cell phone for only \$10. With such a long-standing history of innovation and progressive market development, Hop-on has maintained position as one of the few remaining US-based manufacturers of cellular technology. It's no wonder that Hop-on is first again, with a complete solution for the tourism industry.

Through subsidiary Hop-on Mobile, S. De R.L De C. V. in Mexico City, we now offer low cost cell phones and wireless service, with integrated customizable marketing and concierge solutions.

With durable handsets, FREE airtime, and obvious benefit to both your business and the tourists you service, it's time to Hop-on! [Continue](#)

Tourism

From white label concierge services and wireless direct marketing to branded mobile handsets, we have the solutions to meet the needs of your business and your customers. [Continue](#)

Education

Hop-on, Inc. is committed to the coming generations and knows how valuable access to proper resources can be for young people. With innovative strategies and leading technology solutions, we are providing tools for educators to continue their impact well after school has let out.

[Continue](#)

Hardware

As a holder of essential IPRs for GSM, CDMA, TDMA, and WiFi technologies, and over a decade of history in innovation, Hop-on, Inc. is positioned to offer a full array of wireless telecommunications technology and solutions from handsets to integrated billing platforms. [Continue](#)

**Thank You
for Your Interest
in Our Products!**

**Please contact
peter@hop-on.com
for more information**