



Try today's best Electronic Cigarette



WARNING:

"This is not a real cigarette. Users will AVOID harmful carcinogens, toxins and second hand smoke upon usage."

To Order: www.Hop-on.com

Made by Hop-on, Inc. (OTC: HPNN.PK)

Hop-on

Mission Statement



- ⚡ Hop-on, Inc. (HPNN.PK) is a developer, manufacturer and distributor of high quality and low-cost electronics, including pioneering work with disposable mobile phones.
- ⚡ Hop-on has over 15 years experience in design, branding and manufacturing.
- ⚡ Through it's wholly owned subsidiary USACIG, Hop-on has brought its advances in electronics miniaturization and efficient design to develop and manufacture electronic cigarettes, cigars and accessories.
- ⚡ Hop-on's electronic cigarettes allow the consumer to inhale water vapor in the same way cigarette smoke is inhaled, receiving a nicotine dose while avoiding harmful tar, carbon monoxide and the many carcinogenic substances found in traditional tobacco cigarettes.
- ⚡ Available in both a disposable or rechargeable version.
- ⚡ Nicotine content is delivered in different dosage levels from 0mg to 16mg.
- ⚡ Electric cigarettes are not under the jurisdiction of the FDA.
- ⚡ Our mission is to establish a brand, race to market, and focus on details.
- ⚡ "The Electric Cigarette™" (TEC) and "The Electric Cigar™" will be known as the Kodak of smokeless cigarettes. Through our already established and new channels of distribution, Hop-on will provide quality products, promote health and provide assistance to smokers who cannot permanently quit without some physical and/or psychological support. By creating and marketing a product that focuses on a variety of smokers' needs we not only provide a much needed alternative, but also promote a cleaner environment.
- ⚡ We are protecting our Intellectual Property by creating a portfolio of patents and trademarks around the brands created, including future brands. We will enforce patent infringement by prosecution through legal means to protect our product and our IPRs.
- ⚡ Our goal is to provide the best products and greatest service possible.

Company Profile



Hop-on, Inc. wholly owned subsidiary, USAcig, Inc. is an American-based company that specializes in the research, development and production of "The Electric Cigarette™" (TEC) and "The Electric Cigar™". Our hardware is built in China and our smoking atomizers are manufactured in the United States.

Our product allows the consumer to inhale water vapor in the same way cigarette smoke is inhaled, receiving a nicotine dose while avoiding any harmful tar, carbon monoxide and many carcinogenic substances found in cigarettes. The nicotine content is delivered in different dosage levels from 6mg to 16mg, allowing dosage adjustments to accommodate the user's needs. We also make a 0mg nicotine-free solution.

At USAcig, we pride ourselves in helping to create a better lifestyle at significant cost savings. In tough economic and financial times, we aim to provide top quality cigarette alternatives at a price that most can afford. As a consumable good, smokers are likely to purchase cigarettes regardless of the price; we are looking to change that. Our products provide a nicotine replacement that will prove to be better for your budget and better for your health than regular cigarettes.

The Electric Cigarette™



TEC is a battery-powered device that resembles the look and feel of an actual cigarette. TEC is designed in three parts:



The Battery



The Atomizer



The Cartridge

The cartridges are replaceable mouthpieces that generally contain liquid nicotine, water, and propylene glycol that create a smoke-like effect. When a user inhales TEC, the atomizer is activated and in turn, this heats up the contents of the cartridge. This process delivers the nicotine as a smoking alternative. The user exhales a harmless water vapor from TEC that simulates the smoking sensation.

The Electric Cigarette™



- ⚡ "The Electric Cigarette™" is an alternative to tobacco products, such as cigarettes, cigars, or pipes. It is a battery-powered device that provides inhaled doses of nicotine by delivering a vaporized propylene glycol and nicotine solution. In addition to nicotine delivery, this vapor also provides a flavor and physical sensation similar to that of inhaled tobacco smoke, while no tobacco, smoke, or combustion is actually involved in its operation.
- ⚡ When using TEC, the act of inhaling (smoking) replicates the tactile and craving satisfactions traditional smokers seek, and triggers a vaporizing process that releases simulated smoke, which is actually a vapor mist that evaporates in the air within a few seconds.
- ⚡ TEC contains only water, propylene glycol, nicotine, a scent that emulates a tobacco flavor, other flavorings, and a membrane to suspend the ingredients. The U.S. Food and Drug Administration has determined propylene glycol to be "generally recognized as safe" for use in food, cosmetics, and medicines, although use in simulated smoking devices is not currently included in the list.
- ⚡ After conducting clinical trials, The Electric Cigarette may be called a "Smoking Cessation device".

The Electric Cigarette™



- ⚡ Freedom to smoke anywhere
- ⚡ Social inclusion versus isolation
- ⚡ No first or second hand smoke
- ⚡ Virtually odorless
- ⚡ Non-flammable, convenient
- ⚡ "Tobacco-like" taste and new flavors
- ⚡ Inhale, with smoking sensation in hand and mouth
- ⚡ Lower cost than traditional smoking
- ⚡ Latest trend, even with celebrities

TEC has never been tested or proven to be a cessation device and is not sold or marketed as such.

Market Dynamics - Domestic



- ⚡ According to the National Health Review, approximately 20% of adults smoke cigarettes or up to 66 million smokers consuming over 450 billion cigarettes/year (1)
- ⚡ United States Department of Agriculture (USDA) research concludes that since 1990, domestic production and consumption of cigarettes is down 50% and 46%, respectively (2)
- ⚡ Since 1970, retail prices and state and federal taxes have exponentially increased on a pack of cigarettes (3)

1970

- ⚡ Average cost per pack was \$0.38
- ⚡ Average tax per pack was \$0.18

2000

- ⚡ Average cost per pack was \$3.16
- ⚡ Average tax per pack was \$0.76

- ⚡ Tobacco taxes continue to be a focus of attention for states in 2009, with dual interests: raising state revenue and achieving health public policy goals
- ⚡ Recent municipal legislation in New York State increased retail prices to as high as \$10.00 per pack
- ⚡ The price of each pack now carries \$5.26 in government fees in New York City

(1) World Health Organization and Tobacco Atlas

(2) Tobacco Yearbooks, Economic Research Service, USDA.

(3) Office on Smoking and Health, National Center for Chronic Disease Prevention and Health Promotion

Grab n' Go Pack



The Grab n' Go Pack features 10 rechargeable electronic cigarettes and a pack designed to plug directly into the wall - no additional chargers or accessories needed!



Hop-on's unique Anywhere Anytime Pack!

Disposable



300 Puffs Disposable TEC



Disposable



500 Puffs Disposable TEC



Disposable



600 Puffs Disposable Electric Cigar



Disposable



1500 Puffs Disposable Electric Cigar



Manufacturing & Distribution Highlights



- ⚡ Improved electronics technology for electronic cigarettes.
- ⚡ Manufactured in a 100% accredited and quality controlled facility.
- ⚡ Acquiring and filing patents for the future technology of electronic cigarettes.
- ⚡ All electronic cigarette contain Nicotine made in the U.S.
- ⚡ Final packaging and assembling is done in United States.
- ⚡ Selling price targets of Kits, Disposable and Cartridges are the most competitive rates.
- ⚡ Distributors pay on shipment or receive a discount if deposit is made with the order.
- ⚡ White label orders can be shipped within 15-30 days. Timeline depends on quantities.

Company Benefits



- ⚡ The Company has established a high-volume, low-cost manufacturing and distribution model for the global markets.
- ⚡ Hop-on is initially targeting foreign countries:
 - Large number of smokers
 - Smaller indigenous tobacco industries, avoiding political issues
 - Negligible import issues as it pertains to nicotine products
- ⚡ The Company has received its CE Marking to meet EU consumer safety, health and environmental requirements.
- ⚡ The Company currently partners with leading distributors throughout the United States to market and sell electronic cigarettes.
- ⚡ The Company is currently testing its electric cigarettes with local governments, and running clinical tests with leading universities for both the delivery device and nicotine.
- ⚡ The company will be filing a 510K with the FDA to deploy the base electronics as a delivery system for other medical applications.

Regulatory and Legal Status



The following geographic regions have issued bans on electronic cigarettes:

Australia, Hong Kong, Jordan, Mexico, Singapore, Thailand, Turkey

Other countries, such as Canada and Netherlands, have placed partial regulations pending further testing.

China continues researching and testing various electronic cigarettes. Thus far, the nicotine content of the electronic cigarette has posed no significant issues.

Thank You from Hop-on!!



For more information, please visit us on the web at:
Hop-on.com or USACIG.com

Hop-on, Inc.

Office: +1-949-756-9008

Fax: +1-949-335-0604

Cell: +1-714-791-6977

E-mail: peter@usacig.com